

THE COST OF  
DOING BUSINESS

# BEST BUSINESS & TAX PRACTICES FOR THE NEW DECADE

Presented by:



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**This program is for Residential  
Builders, Remodelers and  
Developers\* ONLY.**

**There is no cost to attend but  
you MUST RSVP by Tuesday,  
December 15 as the  
breakfast must be  
ordered in advance and  
seating is limited.**

**\*You do not have to be an  
HBA builder/remodeler member to attend.**

If you are a **RESIDENTIAL  
BUILDER, REMODELER, or  
DEVELOPER**, this is your

opportunity to learn from the experts at Rubin Brown LLP, CPAs, as they discuss what **reports, technology tools, key statistics and ratios**, and other information will be important as **home builders prepare for success in the new decade.**

The home building industry has changed dramatically as a result of the economic crisis. Builders that hope to be successful in the turnaround need to change to keep pace. The reality of current conditions has left builders with far fewer resources in terms of capital and staff.

In addition, RubinBrown LLP, CPAs, will review in detail **key benchmarks such as direct construction costs percentage, gross profit percentage, and key operating expenses.** Also, details of the **recent extension of the home buyer tax credit and NOL provisions** will be discussed.

**Thursday, December 17  
8:00 am - 11:30 am  
The Library Center  
4653 S. Campbell Ave.  
Springfield, MO  
COMPLIMENTARY  
BREAKFAST PROVIDED  
RSVP - 881.3711**